



MUSEUM OF SAVING

ACTIVITY REPORT

SEPTEMBER 2022
JUNE 2023

KNOW LEARN EXPERIMENT

MdR
MUSEO DEL RISPARMIO

FINANCIAL EDUCATION: SMALL STEPS ON AN UPHILL ROAD

*by Giovanna Paladino,
Director and Curator of the Museum of Saving*



Italy remains a tail-ender in terms of financial education. However, the first changes by the institutions are underway and, after years of debate, a bill¹ was presented in April 2023 that formally includes financial education in the civic education program. Financial education is added to the other subjects, which are already part of civic education, linked to a vision of proactive and sustainable citizenship.

If the bill is approved, boys and girls, at least once a month, will be able to address issues related to the management of personal money for greater individual and collective well-being. Well-being intended not only from an economic point of view, but as an overall quality of life.

The Museum of Saving has been a pioneer in financial education since 2012, both nationally and internationally, and we are obviously pleased with this development. It is a first step on a path that will allow schools to fill a significant gap in the education of children.

So far, financial education initiatives in schools were mostly possible thanks to the availability of teachers on a voluntary basis. The structural inclusion of basic financial skills in the school curriculum will give continuity to learning and will also reach those who were previously excluded from it.

However our experience over the years leads us to be realistic.

For the financial education of young people to be truly effective, schools are not enough: it is necessary to plan and implement projects that actively involve families. In this regard, a research, carried out at the end of 2022 by the Museum of Saving, on 311 families showed that there is a clear intra-family transmission of values on risk management, savings and the social representation of money, and that children look to their parents as the example of money management to follow.

Furthermore, the interventions will have to consider the social and cultural gaps still present in our country. There are profound differences in financial literacy levels due to gender and socio-economic conditions of origin.

¹ Bills no. 155 and connected concerning the teaching of financial education in schools

FINANCIAL EDUCATION: SMALL STEPS ON AN UPHILL ROAD

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It is not true that "one size fits all". In fact, learning methods are different depending on one's individual characteristics. Precisely for this reason, since its foundation, the Museum has adopted an innovative, personalized and playful approach to promulgate the conscious management of money.

Also in 2022 new educational projects and new awareness activities were also developed. Together with the association Stati Generali delle Donne, for example, we have promoted a new cycle of webinars "No more victims", to show women how important it is to acquire work and financial independence from an early age. For the fragile categories, collaboration with the third sector has been expanded, with particular attention to youngsters who could drop out of school. The pilot edition of "Sky is no limit" was launched specifically for them. This is a mentoring project for middle school students to help them understand how the first and most fruitful investment is in themselves. A project that has provided unexpected results and that we will share with other organizations in order to involve a greater number of students in the next school year.

Educational delays are so significant that to be able to make any difference it is necessary to network and value the skills and contributions of all those who are seriously involved in the promulgation of money management best practices. For this reason, in October 2022 the Museum of Saving promoted, with a purely educational scope and in line with the OECD guidelines, the creation of FLITIN (Financial Literacy International Network), a network of ambassadors from the 12 countries (Italy, Albania, Bosnia and Herzegovina, Croatia, Egypt, Czech Republic, Moldova, Romania, Serbia, Slovenia, Ukraine and Hungary) where the Intesa Sanpaolo Group is present.

The development of new material to satisfy unanswered needs, the involvement of families, the holistic approach to schools, the expansion of partnerships with third sector partners to reach the most vulnerable groups and the development of international collaboration have been the guidelines of the Museum in the past and will continue to keep it on course in the future.



OVERVIEW

A LEARNING COMMUNITY



Between September 2022 and June 2023, the educational and training activities of the Museum of Saving reached a total of **47,350 users**, of whom **38,900 first and second grade students**, and **8,450 adults**, involved through events, dedicated educational/training initiatives and educational visits, with a total of **1,705 hours of training provided** (at the Museum or live online).

Confirming the now phygital approach, **8,600 children and adolescents** participated in face-to-face activities, inside or outside the Museum premises, and **30,300** were involved in online educational activities, always accompanied by a tutor, for a total of **1,461 hours** (educational workshops, guided tours or dedicated in-depth events).

For schools, the online program of "**Percorsi per le competenze Trasversali e per l'Orientamento (PCTO)**" (Pathways to Transversal Competencies and Orientation - a.k.a. School-Work Alternance), a course for soft skills and orientation of the Museum of Saving, has been reinforced, with an offer of six modules of 10 hours each (Currency and payment instruments; Understanding economic information; Financial instruments; Major financial crises; Ethical and sustainable business; Risk and planning) that classes were able to choose and combine according to specific needs.

Overall, **83 classes** and about **1,700 students** from **9 Italian regions** adhered to the PCTO MoS proposal, 17% more than in the previous school year.

A specific course was dedicated to around **300 students** from Fashion and Design Institutes (**Progetto Moda MoS**), who followed a 10-hour module on business creation and had the opportunity to meet entrepreneurs and startappers from their sector with whom they could discuss and develop a work project.

Furthermore, the educational activity on the circular economy and the sustainable management of scarce resources continued, through the **S.A.V.E. Virtual Tour**. This is a multimedia kit developed in collaboration with the BEI Institute, whose training contents have been used in the last three school years by about a **thousand classes and 18,000 students** from all over Italy. Out of the total number of members, in the last school year around **3,500 Italian students and 900 foreign students** participated in the related initiative "**S.A.V.E. Ambassadors**", which guides young people in the development of research-action projects aimed at improving the conditions of sustainability and social inclusion in their cities.

OVERVIEW

A LEARNING COMMUNITY



The awareness that financial education today cannot be separated from digital education has increased the number of users reached with the training initiatives of "**Drizza le antenne**" (**Prick up Your Ears**), an educational project developed with the Cybersecurity Department of Intesa Sanpaolo. In addition to the playful workshops dedicated to schools of all levels (29 sessions provided for a total of **1,550 students** in the 2022-23 academic year), the informative webinar "**Digital Smart Live: put cybersecurity into practice**" was organised during the Cybersecurity Month of October. This saw the participation of over **2,150 students** from all over Italy.

Various financial education and economic citizenship initiatives have been developed by the Museum of Saving in collaboration with Foundations and Associations operating in the school world, including:

- **Sodalitas Foundation:** "**Deploy your Talents**" projects, which aim to bring together schools and businesses, and "**We4Youth**", which aims to enhance job orientation activities and soft skills training;
- **Foundation for Financial Education and Savings:** "**KIDS Champions of Savings**" project, dedicated to primary school children and aimed at spreading economic and sports education, for a total of around **480 students** involved;
- **Regional Council of Piedmont:** online sessions on debt and usury as part of the "Competition on Economic Legality", promoted by the Regional Usury Observatory for a total of around **850 high school students**.

There have been numerous projects, in partnership with institutions, for youngsters with fewer educational opportunities and more exposed to the risk of dropping out of school:

- for primary schools, for six years the Museum has been offering, with the support of the EIB institute, the "**MOney LEarning**" initiative (**500 students** in 2022-23) which allows students from peripheral and mountainous areas of Piedmont to participate in free courses of financial education;
- for middle school students, the Museum of Saving has developed experimental mentoring projects and actively collaborated in various initiatives, such as "**School4Life**" (**900 students** and 60 interventions provided in the period in question), coordinated by the ELIS Consortium together with several large Italian companies, and "**Next-Land**" (**210 students** and 14 interventions), conceived by the Next-Level association, with the support of the Vodafone Italia Foundation,

OVERVIEW

A LEARNING COMMUNITY



- the Compagnia di San Paolo, the CRT Foundation and the Turin Chamber of Commerce, aimed at training girls/boys on STEM subjects through innovative and widespread teaching;
- for 13-14 year olds, the **pilot edition** of "SKY IS NO LIMIT" started in October 2022, a new mentoring project where each youngster is helped by a selected adult, in collaboration with various types of associations and under the supervision of a professional coach specialized in the pre-adolescent age;
- in 2023 a cycle of three training webinars was organized for **teachers of the CPIA** (Professional Centers for Adult Education) in collaboration with the RIDAP Network, after which 275 participants were trained in some basic economic concepts (savings, payment instruments, ABC of investment and elements of business creation).

There were **43 special events for the youngest**, the main ones being:

- the 7th edition of "**My place in the world**", a festival organized in collaboration with the Lavazza Museum, the Egyptian Museum and MU-CH, the Chemistry Museum, which saw the participation of over **3,600 students** over two days;
- the 6th edition of the "**Fuoriclasse della Scuola**" Campus (School Star Campus), in collaboration with the Ministry of Education, FEduF, ABI and Confindustria, for the **60 best Italian students** who won the National School Olympics;
- the innovative cycle of webinars dedicated to secondary schools "**SAVE TALKS - The ambassadors of change**", which offered the unique opportunity to get to know the protagonists of sustainable change and discover the best Italian circular economy practices (over 2,000 student participants);
- the cycle of webinars "**Financial education meets history**" (**2,300 participating students**), aimed at making people understand the historical evolution of today's finance. Two appointments were proposed: "The Greeks and the art of reckoning", in collaboration with the Bank of Italy and Giovanni Marginesu, Professor of Greek History at the University of Sassari, and "How did the ancient Egyptians manage without money?" with the participation of Giuseppina Capriotti Vittozzi, Egyptologist and researcher;
- the special event promoted for Women's Day "**Women and science: let's jump the hurdles**", which allowed female students to meet nationally

OVERVIEW

A LEARNING COMMUNITY



- and internationally renowned scientists to overcome the prejudices that still keep girls away from STEM subjects (around 750 students involved);
- for the Global Money Week, in March the Museum of Saving, in collaboration with the international network FLITIN, organized the **MONEY MASTER CHALLENGE**, an international contest that involved more than 1,100 students from seven countries - Moldavia, Croatia, Slovakia, Hungary, Albania, Romania, Egypt - with the aim of making them aware of basic financial literacy in a playful and engaging manner;
- for the **International Festival of Economics in Turin**, the Museum of Saving organized for the second consecutive year the **ECO-quiz** initiative which saw around 1,600 lower secondary school students challenge each other in an exciting eduquiz on the circular economy and the transition to a more equal and inclusive society;
- **StaDi generali dell'Orientamento**, a special face-to-face event in Frosinone, organized by the national Confindustria, where the Museum of Saving conducted an interactive lesson for around 100 secondary school students.

Another important novelty are the training projects in the **sports world** for the youngest.

In the spring, the pilot project with the **youth teams of the Atalanta** football club started, which saw **240 young athletes** from 6 to 13 years of Basic Activity involved in a rich program of financial education workshops provided by the Museum.

The Museum has also contributed to the **BSFC SCHOOL** project, promoted by Brescia Calcio BSFC and Intesa Sanpaolo in favor of high school students in the Brescia area. They were able to listen to the testimonies of young athletes and discover curiosities about money and savings through edutainment moments offered by the Museum of Saving.

The interactive quizzes conducted by the Museum of Saving enlivened the meetings of the **Campioni di Vita** cycle, supported by Intesa Sanpaolo to bring the world of youngsters closer to the great Italian champions of the Paralympic disciplines.

The Museum of Saving is aware of the importance of financial education to promote the social inclusion of the most **disadvantaged categories**. For this reason, specific initiatives aimed at fragile subjects have been offered, both online and in presence, such as "**Welcom-ed**" dedicated to migrants and foreign students of the C.P.I.A., "**Take care of yourself**", for fragile women, "**LEI**" and "**Logos**" for the social reintegration of prisoners at the end of their sentences and ex-prisoners,

OVERVIEW

A LEARNING COMMUNITY



for a total of **80 sessions** and **145 hours** provided to around **1,000 beneficiaries**.

As part of the "**Permanent Roundtable for Financial Education and Social Inclusion**", launched in 2021 together with the Triulza Foundation and the Foundation for Financial Education and Savings, three meetings were held dedicated to around **180** third sector operators to explore topics such as educating women in vulnerable conditions to economic independence, indebtedness and usury, energy saving and conscious management of bills.

At the same time, the disclosure activity for adults continued with a schedule of **46 digital and blended events** that reached more than **3,700 people** and **around 1,800 views on demand** in the period considered.

The main ones were:

- the new cycle of 4 online appointments "**NO MORE VICTIMS - learning to recognize the different forms of gender-based violence**", for a total of about **350 participants**, in collaboration with the **States General of Women and CUG Inps**, with a focus, among different forms of violence, on economic violence;
- the innovative cycle of five webinars "**The enhancement of human capital**" in partnership with **MOIGE** (Italian Parents Movement) dedicated to parents, which saw the participation of over **700 people**.

Together with the training and dissemination activities, new contents were developed, useful for transmitting the basics of financial education in a light and playful way.

The "**CasaMica**" podcast, dedicated to children, has been joined by the new audio series dedicated to adults "**MICA SOLO PAROLE - How to better manage our money and much more**". In each episode, Mica the ant and an expert talk about economic news and sustainability, giving useful ideas for achieving greater economic and personal well-being.

Since the beginning of 2023, a **new online blog** is available on the Museum website with financial education tips, news from the economic/financial and environmental world, insights into the Museum's activities, events and surveys.

Also new are the two educational fairy tales for children "**Arco and Iris strolling around Europe - Montenegro and Germany**" and "**Arco and Iris strolling around Europe - France, England, Portugal**" which introduce complex economic issues using a clear and understandable language and involving children in the adventures of the two protagonists around the world.

OVERVIEW

A LEARNING COMMUNITY



The research activity also continued with a new survey "Parents and children: how important is the family in the use of money by the new generations", conducted between September and October 2022,

aimed at understanding whether parents educate their children on money management and how these contents are understood and internalized by children.



RESULTS

47.350

USERS

1.156

EDUCATIONAL
COURSES

1.705

HOURS OF TRAINING /
INFORMATION
PROVIDED

INTERNATIONAL CONFERENCE “DIGITALIZATION AND FINANCIAL AWARENESS”



On 3 and 4 October 2022, the Museum of Saving organized the international conference "Digitalization and Financial Awareness" in Rome, in collaboration with the Bank of Italy, and for the 10th anniversary of the International Federation of Finance Museums (IFFM), of which it is a founder member. During the event, which was attended by over **250 people from all over the world** and thanks to the participation of **prominent speakers from the museum and academic world**, the role of digitalization in learning and public involvement processes was discussed, as well as the impact of digitalization on financial education and inclusion.

Consult the **Program and Proceedings** of the conference here:

https://www.museodelrisparmio.it/wp-content/uploads/2022/10/Conference-programme_3-4-October-Rome.pdf

<https://www.museodelrisparmio.it/conferenza-internazionale-digitalization-and-financial-awareness/>

SCHOOL PROJECTS

P.C.T.O.

COURSES FOR TRANSVERSAL SKILLS AND FOR ORIENTATION



In the 2022-23 school year, the Museum of Saving's proposal for "Courses for Transversal Skills and Orientation (PCTO)" was enriched and diversified, offering six financial education courses on different topics for a total duration of 60 hours, online and accountable by educational institutions for the purpose of fulfilling legal obligations.

The proposed courses address the main, fundamental pillars of financial education, which should be part of the knowledge of anyone, regardless of the school chosen:

- Coins: the origins and the future;
- Info-mania: how to navigate economic information;
- ABC of finance: financial tools and concepts;
- The great financial crises;
- Businesses: innovation, ethics and sustainability;
- Think ahead: protect yourself from risks.

Each module includes a minimum of three online appointments with a dedicated tutor, who introduces the topics and manages the debriefing with the individual classes, and is available along the entire course for any further information.

The teaching method promotes interaction, team work and creative expression, through three distinct moments:

- an introductory online lesson by the MoS tutor, interactive and interspersed with surveys, videos and simple exercises, to teach the main concepts;
- a group project, in which the students have to prepare a creative work (e.g. animated presentation, video interview, simulation of the news, survey...) on the topics learned in the course, such as the future of payment instruments, cases of speculative bubbles, examples of sustainable entrepreneurship;
- a final event with the participation of an expert, who provides the necessary connections with current economic and financial affairs and answers students' questions. In addition, the best projects are presented and all classes compete in a digital edu-quiz to consolidate the knowledge acquired.

In addition to the PCTO MoS, the Museum has actively contributed to PCTO courses developed by other organizations, including in particular:

- national project "What a feat, guys!" promoted by the Foundation for Financial Education and Savings (FEduF);
- "Deploy your talent" project promoted by the Sodalitas Foundation.

P.C.T.O. RESULTS



**Geographical
coverage**



9 Regions

19 Provinces

SCHOOL PROJECTS

FASHION SCHOOLS COURSES FOR TRANSVERSAL SKILLS AND FOR ORIENTATION



To meet the specific needs of Italian Fashion and Design Institutes, the Museum of Saving has set up a modular training course to reflect on entrepreneurship and how to transform entrepreneurial ideas into a concrete project.

The first step was the webinar "Fashion and the future of the planet", on 29 November 2022, in collaboration with CNA Federmoda, and with the participation of the most innovative sustainable fashion start-ups on the national scene, such as Orange Fiber and Progetto QUID.

About 1,600 students from all over Italy went online, also to attend the presentation of the sustainable Capsule Collection of the Museum, created by a young fashion student.

Then, in the period March - May 2023, six training sessions were organized for the classes interested in a more in-depth course, for a total of 10 hours valid for the fulfillment of school obligations.

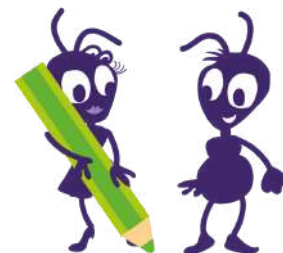
With the first two online lessons, the characteristics of the entrepreneur, the development of the entrepreneurial idea and the business plan were introduced and explored, as well as the different possible ways of financing companies, with particular attention to those active in the fashion segment.

Afterwards, the students had the opportunity to meet entrepreneurs and experts from the fashion field to delve into real cases of successful companies and how fashion can apply the principles of the circular economy.

Each class then worked on a project in which they developed their business idea, discussed it with the MoS tutor during a special debriefing meeting and then presented it during a final event with the best projects being rewarded.

More than 300 students have joined this pilot training course, which from next year will be permanently included in the PCTO MoS catalogue.

P.C.T.O. FASHION SCHOOLS RESULTS



**Geographical
coverage**



9 Regions

12 Provinces

SCHOOL PROJECTS

S.A.V.E. VIRTUAL TOUR



S.A.V.E. (Sustainability, Action, Voyage, Experience) is the savings and sustainability education project, created in partnership with the EIB Institute, for schools of all levels.

Started in 2018, in the first two editions it took place as an itinerant tour of Italy, aboard the Discovery Truck, a truck specially set up with the multimedia contents of the Museum of Saving, and reached a total of 37 cities and over 15,000 students of the Center, South and Islands.

Since 2021 the project has evolved into a digital course, the “S.A.V.E. Virtual Tour”, consisting of animated videos, gaming apps and kits for the creation of play-educational workshops. The contents are available in Italian and English and can be used by teachers in the classroom to explain what the circular economy is and how to manage scarce resources.

The online lessons can be taken independently or with the presence of a museum tutor.

To guide teachers in the correct delivery of the contents of the S.A.V.E. Virtual Tour a special Reserved Area has been created on the Museum website. Here teachers can find support materials and operational guidelines, and teacher training webinars have been organised.

In addition, in the 2022-23 school year, the “S.A.V.E. Talks” were organised, three webinars intended for teachers and students to learn and master the best practices of sustainability and circular economy implemented by local organizations, businesses and third sector associations.

In the last 3 scholastic years the contents of the S.A.V.E. Virtual Tours have reached about a thousand classes and 18,000 students from all over Italy.

S.A.V.E. VIRTUAL TOUR CONTENT



PRIMARY SCHOOL

Video course "The circulation of money, goods and people"

The epochal changes that have characterized and will characterize the circulation of money, goods and people.

App "Green Hero"

A game to learn how to recycle materials and build new objects from waste.

Workshop "Recovery. Child-friendly recycling"

A creative laboratory to fight against waste and enhance the recovery of waste.

MIDDLE SCHOOL

Video course "The economic and environmental crises"

The genesis and methods of propagation of economic and environmental crises.

"Planet Guardian" app

A series of challenges to understand how to choose correctly to improve the environment that we will leave to the next generations.

Workshop "The tree of sustainability"

A quiz that stimulates reflection on the importance of plants for the planet and for the economy.

HIGH SCHOOL

Video course "Economic and Social Inclusion"

It demonstrates how a different approach by companies, finance and natural resource management can encourage the process of economic and social inclusion.

"Equality Defender" app

It allows you to become a virtual mayor or business consultant to make cities more livable and improve the sustainability of production processes.

Workshop "Globetrotter for savings"

A game to reflect on sustainable tourism.

S.A.V.E. VIRTUAL TOUR

SPECIAL PROJECTS



S.A.V.E. AMBASSADORS INTERNATIONAL EDITION

"S.A.V.E. AMBASSADORS International Edition" is the first joint initiative aimed at secondary schools (ages 16-18) in Albania, Bosnia Herzegovina, Croatia, Egypt, Hungary, Moldavia, Romania and Serbia, who want to convey to their students a lifestyle consistent with the objectives of economic and environmental sustainability.

Promoted by the FLITIN network, and based on the contents of the S.A.V.E. Virtual Tour, it aims to bring youngsters closer to the topics of sustainability, circular economy, social inclusion and financial education.

After an introductory lesson, the classes involved, a total of 65 for 870 students, were asked to map the unsolved problems of their city in environmental and social terms, and to propose their solutions. The students were able to interact with the local administration, with the local associations and businesses and, where possible, speak directly with the citizens.

At the end, a Project was carried out through which the students of each school illustrated the results of their research and the proposals made to the mayor or to the Local Institutions to solve at least one of the problems identified.

In each country, the best project was selected and the winning class was nominated. An international jury, made up of the President of Intesa Sanpaolo Gian Maria Gros-Pietro, Marco Rottigni, Head of Intesa Sanpaolo International Subsidiary Banks Division, Luisa Ferreira, Head of Social Program EIB Institute and Giovanna Paladino, Director and Curator of the Museum of Saving, selected and awarded the first three during an online event held on January 31, 2023.

The "Princess Natalia Dadiani" High School of the City of Chisinau, in Moldova, was the winner: the NGO Treedom planted a tree for each student of the winning class in a developing country, thus benefiting both the environment and the local communities.

S.A.V.E. VIRTUAL TOUR SPECIAL PROJECTS



KIDS CHAMPIONS OF SAVINGS

The “Kids Champions of Savings” project, developed by the Museum with the sports club AS Volley LUBE, and with the contribution of the Foundation for Financial Education and Savings, is aimed at primary school students in the Marche and Abruzzo, and offers activities that connect the world of sport to that of savings.

The aim is to promote awareness of the importance of physical education and financial education and the importance of saving, sustainability and environmental protection.

At the conclusion of the activities, carried out starting from the S.A.V.E. Virtual Tour, the children were involved in the creation of piggy banks with recycled materials. A jury made up of representatives of FEduF, MoS and AS Volley LUBE judged the 52 competing projects and awarded the winners during a dedicated event.

In 2022-23, the project saw the participation of 477 children from 22 third and fourth classes of primary schools.

BECOME A SAVE AMBASSADOR

The initiative “BECOME S.A.V.E. MoS” consists of an economic and sustainable citizenship education program reserved for 1st or 2nd grade schools.

The online course includes the assistance of a museum tutor and is divided into:

- an introductory online lesson aimed at multiple classes;
- watching the S.A.V.E. Virtual Tours videos and gaming apps;
- research-action work in "Help the Mayor" groups: mapping of the unresolved environmental and economic problems of one's own city and proposal of solutions, through interaction with Local Institutions and citizens;
- presentation of projects and a final EduQuiz with all the classes involved.

The proposed activities are accountable for a total of 10 hours for PCTO and Civic Education purposes. In the last edition, 78 classes and 1,400 students took part, located in the cities of Turin, Lecco, Pavia, Pistoia, Urbino, Jesi, Naples, Avellino and Giugliano in Campania.

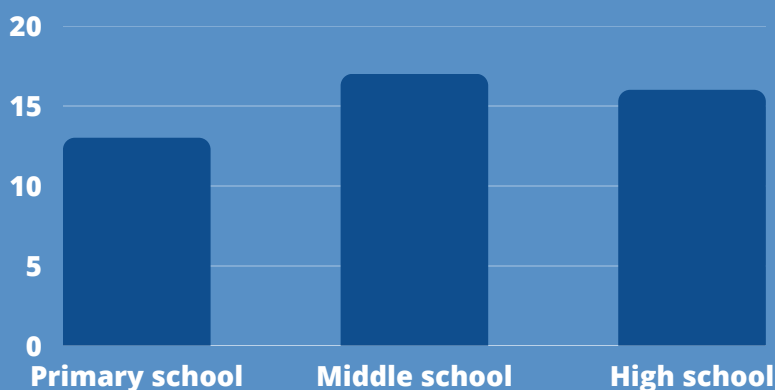
S.A.V.E. VIRTUAL TOUR RESULTS



Geographical
coverage



Division by school level



SCHOOL PROJECTS

PRICK UP YOUR EARS



"Drizza le antenne" ("Prick up your ears") is an educational project developed by the Museum of Saving in collaboration with the Cybersecurity Department of Intesa Sanpaolo, aimed at middle and high school students to raise awareness of IT security and the protection of personal data on the web, with particular attention to the first purchases online.

The initiative was designed to offer the new generations the basic tools to operate on the Internet in a conscious way. An even more important skill because the restrictions imposed by the pandemic – with people forced to stay isolated at home for a long time and spend much more time online – have been accompanied by a considerable increase in online fraud.

To get youngsters interested in the topic, playful-educational activities have been devised aimed at spreading basic knowledge of IT security and providing practical skills to avoid the main traps scattered throughout the web:

- for primary schools the online laboratory "I DON'T BUY IT": through a series of playful challenges, children are called to defeat a computer virus that blocks the Museum, thus learning to manage their passwords, to protect their social profiles, to understand how an antivirus works and to distinguish potentially dangerous attachments;
- for middle schools the "GET SMART!" online laboratory, which includes a series of team tests to reflect on the risks they take when a password is not secure, too detailed personal information is published online, email attachments are opened without due attention, browsing and shopping on untrustworthy sites;
- for high schools, the 10-hour "DIGITAL SMART" course, certifiable for PCTO or Civic Education purposes, aimed at exploring the ICT sector (Information and communication technologies) by analyzing the risks associated with digital payments and online shopping and highlighting the strategies useful for defending oneself.

PRICK UP YOUR EARS

RESULTS

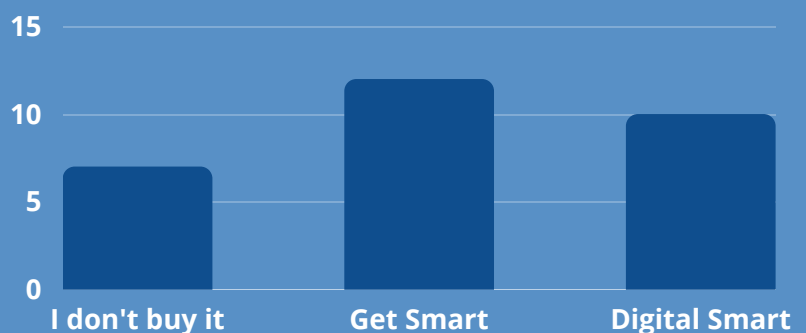


Geographical coverage

8 Regions
18 Provinces



Division by school level



SCHOOL PROJECTS

MOLE MONEY LEARNING



MOney LEarning (MOLE) is a project aimed at financial education in primary and middle schools, promoted by the Museum of Saving in collaboration with the EIB (the European Investment Bank Institute) and by the School Foundation of the Compagnia di San Paolo.

The aim of the project is to offer new learning opportunities to middle and high school students who live in distant areas and who cannot easily reach Turin. Thanks to the support of the EIB, children are transported by bus for free and can visit the Museum of Saving with a free guided tour.

Visiting the museum you can discover the history of money, from the very first forms of bartering in ancient Egypt to the introduction of the euro. Videos and digital applications help children understand how money works and its evolution during different historical periods, as well as its importance for decisions regarding savings and investments.

For middle school students, the "IT'S UP TO YOU" laboratory is provided, to learn the basics of personal budget management.

RESULTS



7

Institutes

28

Classes

496

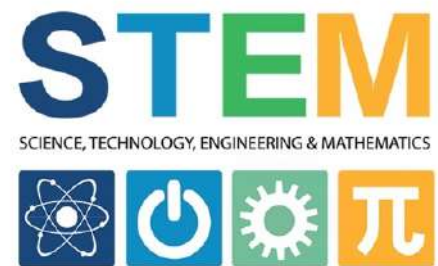
Students

42

Hours
of training

SCHOOL PROJECTS

NEXT-LAND



NEXT-LAND is an experimental project created by the Next-Level association, with the support of the Vodafone Italia Foundation, the Compagnia di San Paolo, the CRT Foundation and the Turin Chamber of Commerce, of which the Savings Museum is a partner. Aimed at middle school students, it consists of a two-year training course on STEM subjects (Science, Technology, Engineering and Mathematics) through innovative and widespread teaching, which involves universities and city museums.

The Museum of Saving has created the "INFO-MANIA. Choose the right information" in collaboration with the Politecnico di Torino.

The activity was proposed to the classes participating in NEXT-LAND, in which a total of 210 middle school students participated.

After an introductory explanation about the importance of carefully examining the information we come across through the web, TV and newspapers, students are asked to take a quiz on STEM subjects and a logic puzzle.

RESULTS



6

Institutes

14

Classes

210

Students

28

Hours
of training

SCHOOL PROJECTS

THE BEAUTIFUL SEASON



The Beautiful Season (La Bella Stagione) is an initiative that the Compagnia di San Paolo proposes for children aged between 6 and 13 during the summer period.

The Museum of Saving takes part in the initiative by offering free workshop activities to summer camp groups, aimed at teaching the basic concepts of sustainability and the conscious management of resources in a playful and fun way.

The groups were able to choose between two workshops, "Traveling in the future" and "The ideal city", in which they were asked to imagine the sustainable means of transport of the future or their ideal city, sustainable in terms of transport, public green, energy sources, water and waste management.

RESULTS



367

Partecipants

18

Groups

18

Hours
of training

EXPERIMENTAL PROJECTS

SKY IS NO LIMIT



The “Sky is no Limit” experimental project is promoted and conceived by the Museum of Saving for 13-14 year old high school students. The aim is to support each student with an adult (e.g. professional, entrepreneur, manager...) - selected through collaboration with trade or civil society associations - and under the supervision of a professional coach specialized in the pre-adolescent age.

The adult acts as a mentor, leading the youngster to achieve a greater awareness of his/her own abilities, resources, vision of the future and to the gradual development of autonomy with regard to personal choices about the school and, in perspective, professional future.

Through these meetings, the project specifically aims to:

- offer a space where one can be heard openly and free from prejudice;
- establish a relationship that facilitates dialogue and allows you to express yourself freely;
- help to recognize one's aptitudes and aspirations;
- encourages students to continue their studies, overcoming any limits imposed by the social and family context.

The first edition involved 52 students from 3 classes, located respectively in Grugliasco (TO), Chieti and Giugliano in Campania (NA) and 52 mentors, who supported them for a number of 8-10 meetings over six months.

To evaluate the effectiveness of the initiative, specific questionnaires were prepared to collect feedback from the mentors, the students involved, their parents and their teachers. An encouraging picture emerged:

- 98% of youngsters evaluated the project and the relationship established with the mentor positively or very positively; 85% would recommend it to a friend. The aspect that was most appreciated by youngsters (85% rate it from 8 to 10) was the possibility of expressing themselves freely and feeling welcomed and listened to without prejudice;
- over 90% of the mentors involved believed that participation in the project had given them something positive, and over 80% expressed their satisfaction for having joined with a vote of between 8 and 10;
- 97% of parents evaluated the experience positively or very positively, and 74% noted a positive change in their child's attitude, particularly as regards security and determination towards future choices, increased interest in school and an improvement in self-esteem and awareness of one's strengths;
- all the teachers involved in the initiative observed the students' satisfaction for having been listened to and supported by the mentors and an increase in awareness of their own abilities.

Thanks to these results, the project will be proposed again involving a greater number of beneficiaries in the next school year.



RESULTS

3

Institutes

3

Classes

52

Students

52

Mentors

440

Hours of training

FINANCIAL INCLUSION

PROJECTS FRAGILE GROUPS



To develop activities that promote sustainability in its various forms, the Museum of Saving has conceived and implemented a series of projects in support of fragility, to promote the economic and social inclusion of the most disadvantaged categories.

WELCOM-ED. SAVING ROUTES

Started in 2017, it is the initiative dedicated to migrants.

Welcom-ED is a modular course with a total duration of about 5 hours, divided into modules available in sequence or individually. Is composed by:

- Module 1. The use of money; savings; planning; building a personal budget.
- Module 2. Methods of payment and financing. Investments: financial instruments and risk.
- Module 3. The development of human capital; entrepreneurship and business; migrants, business and enterprises.

The project had a positive impact assessment by the University of Turin.

PROMISE TO TAKE CARE OF YOU

Modular path of financial education, for women in fragile conditions, to provide participants with basic knowledge and skills in the fields of savings, planning, family budgeting, banking operations, loans and investments.

The initiative, which began in 2021, was designed to be carried out both face-to-face and online. The participants are identified through the involvement of specialized associations.

PROJECTS L.E.I.- LOGOS

Projects developed with the Prison of Turin, Associations and Foundations of the territory (Compagnia di Sanpaolo) for the gradual social and occupational reintegration of inmates at the end of their sentences and former prisoners.

The Museum of Saving offers a financial education program based on the contents of the Welcom-ED project.

FINANCIAL INCLUSION

PROJECTS FRAGILE GROUPS



COLLABORATION WITH C.P.I.A.

In January 2023, the collaboration with RIDAP (Italian Adult Education Network) resumed. It is a national network of Provincial Centers for Adult Education, a series of education and training organizations for all Italian and foreign citizens over the age of 16 which allow the acquisition of a middle school diploma, favor the return to school to obtain the high school diploma, support in job orientation and teach the Italian language to foreigners.

The Museum of Saving has organized three training webinars for RIDAP teachers aimed at offering financial education workshops to their students. In particular, the appointments concerned the management of a personal budget and basic payment instruments, security in online purchases and business creation.

After the webinars, training sessions were provided by the MoS tutors to 19 classes and 275 students of the C.P.I.A. and teachers had the opportunity to use the materials alone with their students.

COLLABORATION WITH ASSOCIATIONS AGAINST EARLY SCHOOL LEAVING

In autumn 2022, a series of new collaborations began with third sector associations, that work to fight early school leaving and educational poverty in various Italian regions, offering support services to high-risk schools and extracurricular activities in the riskiest neighborhoods.

In particular, specific agreements have been signed with 8 associations to train their trainers with the contents and formats of the Museum of Saving in financial education and sustainability, or to train users.

This resulted in 18 training sessions provided to a total of 287 users, partly educators of the associations, partly young people in conditions of socio-economic fragility.



RESULTS

990

Participants

80

Sessions

143,5

Hours
of training

OTHER ACTIVITIES

ACTIVITIES FOR FAMILIES



Aware of the importance of actively involving families in the financial education of youngsters, the Museum of Saving has developed a series of dedicated activities, both online and face-to-face.

To support parents in identifying and enhancing the talents of their children, in collaboration with MOIGE (Movimento Italiano Genitori- Italian Parents Movement), the Museum has organized five in-depth webinars involving experts in guidance and teaching, adolescent coaches, school psychologists. Over 700 parents and teachers took part in the online appointments (with over 1,000 deferred views on the Museum of Saving YouTube channel).

CALENDARIO DEGLI APPUNTAMENTI

GIOVEDÌ 17 NOVEMBRE 18:00-19:00 I nuovi adolescenti: chi sono e di cosa hanno bisogno	GIOVEDÌ 2 MARZO 18:00-19:00 Diventare imprenditori di sé stessi – educazione all'autoimprenditorialità
LUNEDÌ 12 DICEMBRE 18:00-19:00 Scoprire e valorizzare i talenti dei nostri ragazzi	LUNEDÌ 3 APRILE 18:00-19:00 Allenare le Soft skills fin da piccoli
GIOVEDÌ 19 GENNAIO 18:00-19:00 Supportare la scelta del percorso di istruzione	

Iniziativa promossa e sviluppata da MOIGE e Museo del Risparmio, nel quadro del progetto **Giovani Ambasciatori per la cittadinanza digitale**

Between autumn 2022 and winter 2023, an in-person schedule was also prepared for children and their families, with the aim of tackling the issue of managing money and natural resources in a simple and fun way, so as to help even the little ones to lay the foundations for becoming active and aware citizens. A schedule was therefore devised that saw the Museum's mascots, For and Mica guide the public in a series of workshops, going into detail about the history and curiosities related to money, savings, sustainability and IT security.

More than 250 children and their parents took part in the workshops.



RESULTS

979
Participants

16
Sessions

24
Hours of training

RESEARCH ACTIVITY

SURVEYS



PARENTS AND CHILDREN: HOW IMPORTANT IS THE FAMILY IN THE NEW GENERATIONS' APPROACH TO THE USE OF MONEY

The Museum of Saving designed and promoted the sample research "Parents and children: how important is the family in the new generations' approach to the use of money", carried out between September and October 2022 on 311 families representing the Italian population. A total of 824 people were interviewed: 444 parents and 380 children, of which 224 boys and 156 girls between 14 and 20. The questionnaire was made up of 42 questions addressed to parents and 45 to children.

The goal of the research is to understand if money management models are part of the educational content offered by parents, how this content is transferred across generations and how it is adopted by children.

Various aspects relating to relationships within the family unit and with third parties were investigated. In addition to the socio-demographic factor, the questions concerned: the methods of communication between parents and children; the frequency and type of activities carried out in the family; the educational models related to money and its social representation; self-reported money management behaviors; the role of study and school for the new generations.

The result was families able to dialogue actively, in which, however, educational degrees, cultural level (number of books), income and geographical location play an important role in the transmission of behaviors and values associated with money. Children consider their parents models to follow even if their level of economic and financial knowledge is not particularly high. But children tend to follow the precept "it's not what you say, it's what you do". The intra-family transfer of value models relating to risk management, savings and the social representativeness of money appears quite evident while the perception of anxiety and unease is less contagious: youngsters declare themselves less involved in the stress associated with money management and have a less pessimistic view of the future.

While the family (and in particular the mother) appears to be the solid reference in matters of money, the school does not seem to play a significant role in this area either for children or for adults. From the point of view of gender, the greatest differences are evident between mothers and fathers while the gap seems less evident among children, even if the educational models remain partially misaligned.

The research was previewed in a dedicated seminar at the Bruno Kessler Foundation in Trento and in the conference "Educational models and cultural legacies in the transmission of financial literacy to children," held on May 18 at the Salone del Risparmio in Milan, curated by Museum of Saving and FEduF.

[Download the research results](#)

For further information on the results of the survey, you can consult the working paper "[Money management models: how much the family matters](#)" by Giovanna Paladino

TOOLS

RECENT RELEASES



PODCAST "MICA SOLO PAROLE"

In 2022 "MICA SOLO PAROLE - HOW TO IMPROVE THE MANAGEMENT OF OUR MONEY AND MUCH MORE" was launched. A new podcast of the Museum to help adults understand and explore in a simple way the major economic issues that are changing our times.

In each episode Mica, the ant, hosts experts or talks with her colleague For so that the listener learns how to make conscious and sustainable economic choices.

The series includes ten episodes covering how to improve money management and more:

- Ep. 01 - "Sustainable fashion: why choose it", with Fabiana Giacomotti
- Ep. 02 - "Cybersecurity: the rules for navigating safely", with Mauro Marigliano
- Ep. 03 - "Artificial Intelligence becomes cultural", with Antonio Lieto
- Ep. 04 - "Circular Economy: how to trigger a virtuous circle", with Max Tellini
- Ep. 05 - "Women and money: a complicated relationship", with Giovanna Paladino
- Ep. 06 - "Finance and popcorn: when movies explain it"
- Ep. 07 - "Behavioral economics: the importance of making decisions", with Luciano Canova
- Ep. 08 - "Learning the ABCs of money management while having fun: gamification (When the economy becomes a game)"
- Ep. 09 - "Cryptocurrencies vs Digital Euro: what will be the future?", with Savino Damico
- Ep. 10 - "Finance and sustainability: why start from youngsters", with Giovanna Paladino

The new podcast joins the one dedicated to children, "CasaMica".



Listen to [PODCAST](#)

TOOLS

RECENT RELEASES



NEW "ARCO & IRIS" TALES

Two new tales featuring Arco and Iris, two of the most beautiful piggy banks in the Museum of Saving, are now available for children aged 6-10, in Italian, English and Spanish.

With "Arco and Iris strolling around Europe - Montenegro and Germany" young readers can discover in a simple and immediate way some fundamental concepts for correct money management: the value of diversification, the relationship between risk and return, the determination of prices and inflation.

Download the [tale](#)



In the fairy tale "Arco and Iris strolling around Europe - France, England, Portugal" our protagonists show that they have considerably improved their ability to manage money, both thanks to the experience gained during their travels and thanks to the study of the Museum videos, publications and podcasts. Among the concepts addressed through the tale, there are the exchange rate, purchasing power and the importance of planning

Download the [tale](#)



In the dedicated section of the [website](#), the tales are also available in several other languages

NEW MOS BLOG

In 2023, a new digital space was opened on the Museum of Saving website where you can find articles and contents drafted according to four editorial lines: Brand, News, Informative, Survey. Consulting the online blog you can find financial education tips, useful tools, news from the economic/financial and environmental world, together with insights into the Museum's activities, events and surveys.

Through the blog, the Museum aims to promote financial and environmental issues to a very broad target. In fact, online content intercepts and answers users' questions, making financial education more accessible and usable for everyone.

Read the [ARTICLES](#)



OTHER ACTIVITIES

INTERNATIONAL ACTIVITIES



The Museum of Saving has strengthened the exchange of experiences and projects with foreign partners, in particular through the International Federation of Finance Museums, of which it is a founder member, and FLITIN– FINANCIAL LITERACY INTERNATIONAL NETWORK², the new network of ambassadors of the Intesa Sanpaolo group whose aim is to spread financial education in Italy, Albania, Bosnia and Herzegovina, Croatia, Egypt, the Czech Republic, Moldavia, Romania, Serbia, Slovenia, Ukraine and Hungary.

In collaboration with IFFM and the Bank of Italy, the two-day international conference "Digitalization and Financial Awareness" was organized in Rome in October, with the participation of financial education experts from all over the world.

With the FLITIN network, some joint initiatives for schools have been promoted in the participating countries:

- "S.A.V.E. Ambassadors International Edition", for high schools in Albania, Bosnia and Herzegovina, Croatia, Egypt, Hungary, Moldavia, Romania and Serbia interested in ensuring that their students develop a lifestyle consistent with the objectives of economic and environmental sustainability (868 students). The title of S.A.V.E. AMBASSADORS was won by students from Moldavia, Croatia and Hungary;
- "Money Master Challenge", an international contest that involved around 1,100 middle school students from seven countries - Moldova, Croatia, Slovakia, Hungary, Albania, Romania and Egypt - with the aim of raising students' awareness of basic financial literacy, in a light-hearted manner. After a national qualifying round, on March 23, during Global Money Week, the finalist schools faced each other simultaneously in an online quiz on basic financial literacy. The winning class, coming from Romania – Scoala Gimnaziala no 156 – Bucharest, won a cultural experience for their students;
- **World Savings Day:** FLITIN partners have collaborated in the implementation of educational initiatives for schools on the occasion of World Savings Day, which have seen the involvement of over 7,300 students from 55 schools in 7 different countries.

² FLITIN is an informal network of financial education ambassadors promoted by the Museum of Saving and coordinated by the International Subsidiary Banks Division of Intesa Sanpaolo, and made up of: Alexbank (Egypt); Banca Intesa Beograd (Serbia); Intesa Sanpaolo Bank (Slovenia); CIB Bank (Hungary); Eximbank (Moldova); Intesa Sanpaolo Bank Albania; Intesa Sanpaolo Bank Romania; Intesa Sanpaolo Banka Bosnia and Herzegovina; Pravex Bank (Ukraine); Privredna Banka Zagreb (Croatia); VUB Banka (Slovakia).

INFORMATIVE ACTIVITIES

EVENTS



The Museum of Saving is highly active in the promotion and dissemination of financial culture among youngsters and adults, using formats based on edutainment and contamination with different disciplines and sectors. It also organizes financial education interventions and lectures during initiatives organized by third parties.

Overall, more than **33,500³ people, including 28,000 students**, were reached through face-to-face and digital events organized in the period considered.

Among the events dedicated to adults, given the enthusiastic participation of the past year, a cycle of five online meetings has been renewed in collaboration with the **Movimento Italiano Genitori (MOIGE)**. Experts and professionals were involved to offer training opportunities for families, making parents aware of issues related to enhancing their children's human capital.

A new cycle of online talks also started in November, "**NO MORE VICTIMS - how to recognize the different forms of gender-based violence**", in collaboration with the association **Stati Generali delle Donne** and **CUG Inps**, with four appointments to reflect on the theme of gender-based violence, with a focus on economic violence.

We started from a reflection on the correct perception of personal value, to then develop the importance of achieving financial independence and investigate how the absence of independence can become particularly dangerous in the case of women in conditions of social fragility. The course concluded with an overview of concrete tools to support financial education for women.

There is a rich programming of online events reserved for teachers and school administrators, among which we mention, for example, the webinars:

- **“INVESTMENT IN HUMAN CAPITAL. How to discover and enhance the talents of young people”**, organized in collaboration with Tuttoscuola on 7 November, with over 400 participants;
- **“IT security and digital culture in schools: how to protect ourselves and raise awareness among youngsters”**, held on 7 February on the occasion of Safer Internet Day, in collaboration with the Cybersecurity Division of Intesa Sanpaolo, with over 600 participants;
- **“Financial education: new indications for teaching and impact assessment”**, organized in collaboration with the Politecnico di Milano – Professor Tommaso Agasisti.

As a result of the collaboration with **RIDAP** (Italian Adult Education Network), a cycle of three webinars on financial education and economic citizenship has been promoted since January, aimed at teachers and school administrators of the **CPIAs**.

There were also numerous dissemination events reserved for schools of all levels, including the **"Festival My Place in the World"**, both online and in person, with the participation of exceptional

³ Including approximately 6,000 time-delayed views of events on YouTube/Instagram

INFORMATIVE ACTIVITIES

EVENTS



guests such as Alberto Giannone, communicator and author of the book «Better curious than intelligent», Zaira Cattaneo, Researcher and Associate Professor at the University of Bergamo, Enrico Ferraris, Curator of the Egyptian Museum, Omar Hassan, Contemporary Italian Artist, CHIMICAZZA, the TikToker and many others.

Several events dedicated to the contamination between finance and history, sustainable development and STEM subjects, with the aim of bridging the gender gap by bringing female students closer to scientific disciplines.

The Museum of Saving has also actively contributed, with proposals for dedicated events and training, to the events Salone del Gusto, Biennale Democrazia, Festival dello Sviluppo Sostenibile, Salone del Risparmio, Turin Book Fair, Turin International Economy Festival, Science Weeks, Confindustria General Orientation StaDi.

Lastly, the Museum of Saving delivered 12 lectures as part of initiatives organized by other organisations, for a total of around 750 people reached (see attachment for details).

Visit the dedicated section of the [site](#) for further information.



<p>30/06/22</p> <p>ISP ALBANIA TUMO ECOQUIZ (in person)</p> <p>In collaboration with Intesa Sanpaolo Bank Albania, a fun "Eco-Quiz" competition with educational content for children who participated at TUMO activities.</p>	<p>10/09/22</p> <p>BERGAMOSCIENZA (in person)</p> <p>As part of the BergamoScienza Festival, an "Eroi Verdi" educational workshop dedicated to middle schools.</p>	<p>20/09/22</p> <p>FINANCIAL EDUCATION FOR WOMEN'S ECONOMIC INDEPENDENCE: INITIATIVES AND TOOLS (online)</p> <p>As part of the "Permanent Table for Financial Education and Social Inclusion".</p>	<p>22-26/09/22</p> <p>TERRA MADRE SALONE DEL GUSTO 2022 (in person)</p> <p>Workshop activities for all schools of all levels and guided tours with free admission.</p>
<p>24/09/22</p> <p>EUROPEAN HERITAGE DAYS 2022 FAMILY-FRIENDLY MOS (in person)</p> <p>Free access and guided tours "The savings game", a journey from mechanical piggy banks to artificial intelligence.</p>	<p>26/09/22</p> <p>EDUCATION FOR ECONOMIC CITIZENSHIP: TOOLS AND TEACHING RESOURCES TO SUPPORT TEACHERS (online)</p> <p>Webinar dedicated to teachers and school leaders of schools of all levels.</p>	<p>28/09/22</p> <p>EDUFIN EVENT FOR THE ITALIAN SAILORS ASSOCIATION "NAZARIO SAURO" GROUP OF ANCONA (in person and online)</p> <p>In collaboration with FEduF, to reflect on the role of financial education as an essential citizenship skill.</p>	<p>29/09/22</p> <p>EDUCATION FOR ECONOMIC CITIZENSHIP PCTO PRESENTATION (online)</p> <p>Presentation webinar of the PCTO course of the Museum dedicated to teachers, managers and students of all high schools in Italy.</p>
<p>30/09/22</p> <p>FINANCIAL EDUCATION: AN INDISPENSABLE SKILL OF CITIZENSHIP AND SUSTAINABILITY (online)</p> <p>Awarding of the contest "What an Enterprise, Guys!" a.s. 21-22, PCTO FEduF –MoS for the schools of Marche and Abruzzo.</p>	<p>01/10/22</p> <p>INVITATION TO PALAZZO 2022 SPECIAL LEGONOMY WORKSHOP NOT THE USUAL LAB (in person)</p> <p>In collaboration with Luciano Canova, workshop to bring the children of 6-12 years closer to sustainability issues.</p>	<p>02/10/22</p> <p>GRANDPARENTS DAY AT THE MUSEUM OF SAVING FAMILY-FRIENDLY MOS (in person)</p> <p>Special event dedicated to grandparents and grandchildren. Lab "Prick up your ears" and Guided tour of the piggy bank collection.</p>	<p>03-04/10/22</p> <p>DIGITALIZATION AND FINANCIAL AWARENESS (in person and online)</p> <p>International conference organized by the Bank of Italy and the Museum of Saving in Rome, to discuss the challenges and priorities of financial education with all Italian and international museums.</p>
<p>13/10/22</p> <p>EDUFIN DAY MARCHE AND ABRUZZO (online)</p> <p>In collaboration with FEduF, two exclusive events for students and teachers of Marche and Abruzzo schools.</p>	<p>19/10/22</p> <p>CHANGE AMBASSADORS: 1ST EPISODE "SUSTAINABLE CITIES" (online)</p> <p>As part of the 2022 Sustainable Development Festival, webinar for high schools on sustainable change and circular economy.</p>	<p>22/10/22</p> <p>JUKEBOX – ONE COIN FOR ONE SONG NOT THE USUAL LAB (in person)</p> <p>Workshop dedicated to children aged 6-9 to understand the importance of saving to achieve their desires, whether small or large.</p>	<p>25/10/22</p> <p>DIGITAL SMART LIVE (online)</p> <p>During Cybersecurity Month, the Museum of Saving and the Cybersecurity Division of Intesa Sanpaolo dedicate the webinar on cybersecurity to high schools.</p>

25/10/22

**PRESENTATION OF THE
MUSEUM OF SAVING
EDUCATIONAL
PROPOSAL**

(online)

In collaboration with
CONSECON and USR
PIEMONTE, webinar
dedicated to schools in
Piedmont.

26/10/22

**THE GREEKS AND THE
ART OF RECKONING
CYCLE "FINANCIAL
EDUCATION MEETS
HISTORY"**

(online)

In collaboration with the
Bank of Italy, an
appointment with history
to learn about the
economy of the present.

27/10/22

**INTERNATIONAL
SAVINGS DAY
AROUND THE WORLD
WITH ARCO AND IRIS**

(in person)

Dedicated to primary
schools, story and mini-
quiz to answer many
curiosities about money.

28/10/22

**INTERNATIONAL
SAVINGS DAY
A FINANCE LESSON
WITH ARCO AND IRIS**

(in person)

Interactive reading for
children aged 8-10 to
discover the meaning of
many words in finance.

29/10/22

**A FINANCE LESSON
WITH ARCO AND IRIS
MICA IL SOLITO LAB**

(in person)

Free access to the
Museum and interactive
reading for children aged
8-10 to discover the
meaning of many words
in finance.

31/10/22

**WORLD SAVINGS DAY
INSTAGRAM LIVE
SPECIAL
MICA SOLO PAROLE**

(online)

Live Instagram dedicated to
the new podcast "Mica solo
parole"; guest Cristina
Sivieri Tagliabue, Creator
and Director of Lasvolta.it

03/11/22

**"THE INVISIBLE
ELEPHANT": AN
APPOINTMENT WITH
LUCIANO CANOVA**

(online)

Canova presents his new
book which reveals the
mental mechanisms that
prevent us from facing the
unexpected and the
solutions to get back to
having faith in the future.

04/11/22

**SELF-ESTEEM AND
PERCEPTION OF OWN
VALUE
CYCLE "NO MORE
VICTIMS"**

(online)

In collaboration with Stati
Generali delle Donne and
CUG Inps, 1st app. to reflect
on the issue of gender-
based violence.

07/11/22

**INVESTMENT IN
HUMAN CAPITAL**

(online)

In collaboration with
TUTTOSCUOLA, webinar
for teachers of schools of
all levels to reflect on how
to discover and enhance
the talents of children.

10/11/22

**INDEBTEDNESS AND
USURY: HOW TO
DEFEND YOURSELF?**

(online)

In collaboration with the
Piedmont Regional Council
and the Regional Usury
Observatory, webinar
dedicated to high schools.
1st edition 2022

11/11/22

**ECONOMIC
INDEPENDENCE AND
GENDER EQUALITY
CYCLE "NO MORE
VICTIMS"**

(online)

In collaboration with Stati
Generali delle Donne and
CUG Inps, 2nd app. to
reflect on the issue of
gender-based violence.

13/11/22

**FAMILY QUIZZES
SPECIAL NITTO ATP
FINALS
FAMILY-FRIENDLY
MOS**

(in person)

For the Nitto ATP Finals
2022, an exciting family
quiz dedicated to
families.

17/11/22

**NEW TEENAGERS:
WHO THEY ARE AND
WHAT THEY NEED
CYCLE "THE
ENHANCEMENT OF
HUMAN CAPITAL"**

(online)

With MOIGE, 1st app. to
reflect on the issue of
enhancing human capital.

18/11/22

**SOCIAL FRAGILITY AND
GENDER VIOLENCE
CYCLE "NO MORE
VICTIMS"**

(online)

In collaboration with Stati
Generali delle Donne and
CUG Inps, 3rd app. to reflect
on the issue of gender-based
violence.

22/11/22

**A JOURNEY INTO
SUSTAINABILITY WITH
MOS AND MACA**

(online)

On the occasion of the
SERR, webinar for primary
and middle schools, in
collaboration with the A
come Ambiente Museum
and Agorà del Sapere.

24/11/22

**AROUND THE WORLD
WITH
ARCO & IRIS**

(online)

Dedicated to primary
schools, story and mini-
quiz to answer many
curiosities about money.

25/11/22

**FINANCIAL EDUCATION
FOR WOMEN
CYCLE "NO MORE
VICTIMS"**

(online)

In collaboration with Stati Generali delle Donne and CUG Inps, 4th app. to reflect on the issue of gender-based violence.

26/11/22

**MONETOPOLI
MICA IL SOLITO LAB**

(in person)

Workshop for children aged 8-10.

In every room of the Museum, the kids find a challenge. The group that passes all the tests in the shortest time wins.

29/11/22

**FASHION AND THE
FUTURE OF THE PLANET**

(online)

With Federmoda, webinar for high schools on the circular economy and sustainability applied to fashion. Testimonials from the QUID Project and Orange Fiber companies.

29/11/22

**INDEBTEDNESS AND
USURY: HOW TO
DEFEND YOURSELF?**

(online)

In collaboration with the Piedmont Regional Council and the Regional Usury Observatory, webinar dedicated to high schools.
2nd edition 2022

1-2/12/22

**MY PLACE IN THE
WORLD**

(in person and online)

LET ME BE CURIOUS
7th edition of the festival in collaboration with the Egyptian Museum, the Lavazza Museum and the MU-CH, Museum of Chemistry.

12/12/22

SKY IS NO LIMIT

(online)

Dedicated to middle schools, for orientation, to learn to recognize one's own potential and to develop it, and on the skills required by the world of work.

12/12/22

**DISCOVER AND
ENHANCE THE
TALENTS OF OUR KIDS
CYCLE "THE
ENHANCEMENT OF
HUMAN CAPITAL"**

(online)

With MOIGE, 2nd app. to reflect on the issue of enhancing human capital.

14-15/12/22

**CAMPUS SCHOOL STAR
2022**

(in person)

In collaboration with the LIUC - Cattaneo University, 2022 edition of the Campus, the first project in Italy that rewards the High School talents, winners of the MUR Olympics.

14/12/22

BSFC SCHOOL

(in person)

Initiative promoted by Brescia Calcio BSFC and Intesa Sanpaolo in favor of high schools in the Brescia area: students were able to listen to the testimonies of athletes and discover curiosities about money with the MoS' edu-quiz.

14/12/22

**LIFE CHAMPIONS
VENICE**

(in person)

Cycle supported by Intesa Sanpaolo with the aim of promoting dialogue between young people and the Italian champions of the Paralympic disciplines. The Museum has organized interactive financial education quizzes.

09;11/01/23

**I'LL TELL YOU ABOUT
DONIZETTI**

(in person)

As part of the Intesa Sanpaolo sponsorship at the Donizetti Theater in Bergamo, the project includes guided tours and educational workshops. MoS Workshop "Train the Trainers".

14/01/23

**COOKING WITH
FOR & MICA
MICA IL SOLITO LAB**

(in person)

Workshop for children to reflect on the dimensions and consequences of food waste and to learn how to avoid it.

17/01/23

**SAVING AND
PLANNING
"MOS - RIDAP" CYCLE**

(online)

In collaboration with RIDAP, 1st meeting of the cycle dedicated to teachers and school administrators of the CPIA.

17/01/23

**LIFE CHAMPIONS
FLORENCE**

(in person)

Cycle supported by Intesa Sanpaolo with the aim of promoting dialogue between young people and the Italian champions of the Paralympic disciplines. The Museum has organized interactive financial education quizzes.

19/01/23

**SUPPORT THE CHOICE
OF ONE'S OWN STUDY
PATH
CYCLE "THE
ENHANCEMENT OF
HUMAN CAPITAL"**

(online)

With MOIGE, 3rd app. to reflect on the issue of enhancing human capital.

24/01/23

**HOW TO DO BUSINESS
"MOS - RIDAP" CYCLE**

(online)

In collaboration with RIDAP, 2nd meeting of the cycle dedicated to teachers and school administrators of the CPIA.

25/01/23

BSFC SCHOOL
(in person)

Initiative promoted by Brescia Calcio BSFC and Intesa Sanpaolo in favor of high schools in the Brescia area: students were able to listen to the testimonies of athletes and discover curiosities about money with the MoS' edu-quiz.

31/01/23

**SAVE AMBASSADORS:
AWARD CEREMONY**
(online)

Joint initiative promoted by FLITIN for high schools, which saw the involvement of 8 foreign countries.
Based on the contents of the SAVE V.T. of the Museum.

01/02/23

**LIFE CHAMPIONS
GENOVA**
(in person)

Cycle supported by Intesa Sanpaolo with the aim of promoting dialogue between young people and the Italian champions of the Paralympic disciplines. The Museum has organized interactive financial education quizzes.

04/02/23

**CREATE YOUR PERFECT
PASSWORD**
DRIZZA LE ANTENNE
MICA IL SOLITO LAB
(in person)

With the Cybersecurity Department of ISP, an initiative for children aged 7-10 to explain cybersecurity in an entertaining way.

07/02/23

**COMPUTER SECURITY
AND DIGITAL CULTURE
IN SCHOOLS: HOW TO
PROTECT OURSELVES
AND RAISE AWARENESS
AMONG YOUNGSTERS**
(online)

For the Safer Internet Day, with the Cybersecurity Department of ISP, for all teachers

11/02/23

**PROTECT YOUR
PERSONAL PROFILES
PRICK UP YOUR EARS**
MICA IL SOLITO LAB
(in person)

With the Cybersecurity Department of ISP, an initiative for children aged 7-10 to explain cybersecurity in an entertaining way.

16/02/23

**CONSCIOUS DEBT
MANAGEMENT: HOW TO
DEFEND YOURSELF
AGAINST OVER-
INDEBTEDNESS AND
USURY**
(online)

As part of the "Permanent Table for Financial Education and Social Inclusion".

18/02/23

**CLICK IT OR NOT?
PRICK UP YOUR EARS**
MICA IL SOLITO LAB
(in person)

With the Cybersecurity Department of ISP, an initiative for children aged 7-10 to explain cybersecurity in an entertaining way.

21/02/23

**IT SECURITY AND
DIGITAL CULTURE**
(online)

In collaboration with RIDAP, 3rd meeting of the cycle dedicated to teachers and school administrators of the CPIA.

23/02/23

FORMAMENTE
(online)

As part of the collaboration with ANAOAI, financial education lesson for sportsmen on Economic awareness and financial choices and Saving and planning.

25/02/23

**HACKER-PROOF!
PRICK UP YOUR EARS**
MICA IL SOLITO LAB
(in person)

With the Cybersecurity Department of ISP, an initiative for children aged 7-10 to explain cybersecurity in an entertaining way.

27/02/23

**CHANGE AMBASSADORS:
2ND EPISODE
"SUSTAINABLE
ENTERPRISES"**
(online)

Testimonials from some entrepreneurs and startappers on how it is possible to do business in a sustainable way.

28/02/23

**LIFE CHAMPIONS
NAPLES**
(in person)

Cycle supported by Intesa Sanpaolo with the aim of promoting dialogue between young people and the Italian champions of the Paralympic disciplines. The Museum has organized interactive financial education quizzes.

02/03/23

**BECOME AN
ENTREPRENEUR OF
YOURSELF**
CYCLE "THE
ENHANCEMENT OF
HUMAN CAPITAL"
(online)

With MOIGE, 4th app. to reflect on the issue of enhancing human capital.

07/03/23

**WOMEN AND SCIENCE:
LET'S JUMP THE
HURDLES**
(in person and online)

Open dialogue with three women scientists, dedicated to high schools to get in touch with those who have chosen a career in science, technology and mathematics.

07/03/23

**LIFE CHAMPIONS
PALERMO**
(in person)

Cycle supported by Intesa Sanpaolo with the aim of promoting dialogue between young people and the Italian champions of the Paralympic disciplines. The Museum has organized interactive financial education quizzes.

09/03/23

FORMAMENTE
(online)

As part of the collaboration with ANAOAI, financial education lesson for sportsmen on debt, interest rate, duration and loans amortization.

14/03/23

**MASKED NUMBERS:
WHEN NUMBERS TELL
US ABOUT THE
WORLD**
(online)

On the Pi Day, with Taxil729, a day dedicated to the mathematical constant pi for high school students.

19/03/23

**AT THE MOS WITH
DAD**
(in person)

For Father's Day, free admission for fathers and children to the Museum of Saving.

20/03/23

BSFC SCHOOL
(in person)

Initiative promoted by Brescia Calcio BSFC and Intesa Sanpaolo in favor of high schools in the Brescia area: students were able to listen to the testimonies of athletes and discover curiosities about money with the MoS' edu-quiz.

22/03/23

**GLOBAL MONEY WEEK
2023**
(online)

For the occasion, two events for schools: interactive lesson "From money to bank account", for middle schools and "The wonderful world of For and Mica between pennies and piggy banks", for primary schools.

23/03/23

**BIENNALE DEMOCRAZIA
2023**
(in person and online)

For the occasion, two events for schools: "INFODEMIA: how to navigate in the information society", for high schools and "INFO-MANIA: Choose the right information", for middle schools.

23/03/23

**FINANCIAL
EDUCATION: NEW
GUIDELINES FOR
TEACHING AND
IMPACT ASSESSMENT**
(online)

Dedicated to teachers of all levels and operators in the financial sector. Tommaso Agasisti presents his new book.

23/03/23

**MONEY MASTER
CHALLENGE**
(online)

For the Global Money Week, in collaboration with FLITIN, the final of the international contest involving some middle schools from seven countries, on the themes of the SAVE V.T.

24/03/23

**THE WONDERFUL
WORLD OF FOR AND
MICA BETWEEN
PENNIES AND PIGGY
BANKS**
(online)

As part of the Global Money Week, dedicated to primary school students. The mascots For and Mica tell children many historical curiosities about piggy banks.

24/03/23 - 28/04/23

**ECO-QUIZ: THE QUIZ
FOR SCHOOLS ON
ECONOMIC
CITIZENSHIP**
(online)

For the Turin International Festival of Economics, with the school Foundation of Compagnia di Sanpaolo and the I.C. T. Einaudi of Parma, for middle school.

03/04/23

BSFC SCHOOL
(in person)

Initiative promoted by Brescia Calcio BSFC and Intesa Sanpaolo in favor of high schools in the Brescia area: students were able to listen to the testimonies of athletes and discover curiosities about money with the MoS' edu-quiz.

03/04/23

**TRAINING SOFT SKILLS
FROM AN EARLY AGE
CYCLE "THE
ENHANCEMENT OF
HUMAN CAPITAL"**
(online)

With MOIGE, 5th app. to reflect on the issue of enhancing human capital.

13/04/23

**CHANGE AMBASSADORS:
3RD EPISODE
"SUSTAINABLE
COMMUNITIES"**
(online)

Dialogue with third sector associations which, in line with objective number 11 of the 2023 Agenda, aspire to make communities more sustainable and inclusive.

26/04/23

**HOW DID THE ANCIENT
EGYPTIANS DO
WITHOUT MONEY?
CYCLE "FINANCIAL
EDUCATION MEETS
HISTORY"**
(online)

Guest Giuseppina Capirotti Vittozzi, Egyptologist and researcher, event for high schools.

03-12/05/23

**INTERNATIONAL
FESTIVAL OF
ECONOMICS 2023**
(in person)

For schools, an extensive program of activities: "Champions of Sustainability", "The economic and environmental crises" and "A new society: circular economy and social inclusion".

11/05/23

**ENERGY SAVING AND
BILLS: INFORMED AND
CONSCIOUS
MANAGEMENT**
(online)

As part of the "Permanent Table for Financial Education and Social Inclusion".

17/05/23

**STADI GENERALI
DELL'ORIENTAMENTO
2023 – FROSINONE**

(in person)

At the "Benito Stirpe" stadium, an educational entertainment event for high school students on orientation, with attention to the paths closest to the industrial system.

18/05/23

**SALONE
DEL RISPARMIO**

(in person)

As part of the Salone del Risparmio in Milan, in collaboration with FEduF, presentation of the new parent-child survey dedicated to operators in the sector.

19/05/23

**INTERNATIONAL BOOK
FAIR**

(in person)

For the XXXV International Book Fair, the Museum organizes an activity for schools and participates in a conference organized by the Bank of Italy.

22/05/23

CODING GIRLS

(in person)

Guests at the Museum of Saving, an event organized by the Fondazione Mondo Digitale - Coding Girls, an educational project to train the new generations in STEAM.

22/05/23

**ECONOMIC LEXICON
CHIETI**

(in person)

Event dedicated to the middle schools in Abruzzo on the history of money; fun quiz to finish.

23/05/23

**CLIMA PESANTE –
CLIMA PENSAnte**

(in person)

For the Sustainable Development Festival promoted by ASviS, an experiential laboratory to address the complex issue of the climate crisis.

25/05/23

**FLITIN ANNUAL
MEETING**

(in person and online)

At the Museum, annual meeting of FLITIN, the new network of ambassadors of the Intesa Sanpaolo group which aims to spread financial education in the various countries involved.

03/06/23

**AWARD EVENT
ECO QUIZ AND
ECONOMY
COMPETITION -
ECONOMY FESTIVAL**

(in person)

Award ceremony at the Intesa Sanpaolo Skyscraper Auditorium.

04/06/23

**INTERNATIONAL
FESTIVAL OF
ECONOMICS - WHAT IT
MEANS TO RETHINK
GLOBALIZATION IN
FINANCE.**

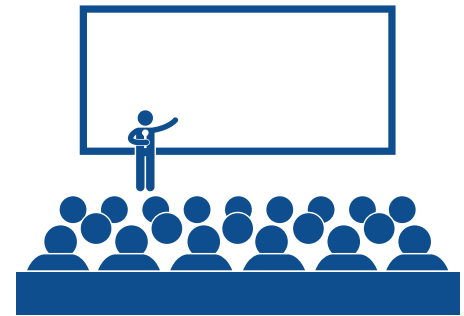
(in person)

Event in collaboration with the Bank of Italy.



EDUCATIONAL
ACTIVITIES

TEACHING EVENTS
ORGANIZED BY
THIRD PARTIES



15/09/22

A SCHOOL "BEYOND":
REGENERATION
STRATEGIES

Promoted by the Istituto
Comprensivo Chieri 3,
training course for
teachers.

21/10/22

PCTO CONFERENCE

Promoted by ASSONEBB,
National Association of
Bank and Stock Exchange
Encyclopaedia,
and Bank of Italy.

27/10/22

FROM PUBLIC
RESOURCES TO
PERSONAL
RESOURCES:
FINANCIAL
EDUCATION COURSES
IN PIEDMONT

Event promoted by Club
Rotaract / Rotary
International.

15/03/23

TUTTOMERITOMIO

Project promoted by the
Cassa di Risparmio di
Firenze Foundation and
Intesa Sanpaolo with the
University of Florence and
the Regional Education
Office for Tuscany.
"Credit and Savings"
intervention.

16/03/23

ICOM ITALIA
THURSDAYS

Promoted by ICOM, series
of meetings to address
current issues for the
museum community.
Speech "Gaming and
edutainment with
educational purposes: the
experience of the Museum
of Saving".

21/03/23

FINANCIAL
AWARENESS AND
PLANNING

Initiative promoted by the
Chamber of Commerce of
Turin.

17/04/23

TRAINING ASPIRING
ENTREPRENEURS

Webinar promoted by the
ISI Foundation for
Innovation and
Entrepreneurial
Development.

09/05/23

FROM PRESENT TO
PAST.
THE CONSEQUENCES
OF CRISES: ECONOMY,
WELL-BEING AND
LEGALITY

III Ed of the project
"Justice adopts the School",
promoted by the Vittorio
Occorsio Foundation with
FEduF.

13/05/23

SOROPTIMIST
FOUNDATION 50TH
ANNIVERSARY
CELEBRATION
CLUB PORDENONE

We accelerate change.

15/05/23

FINANCIAL
EDUCATION SEMINAR

Promoted by the Bruno
Kessler Foundation and
the University of Trento,
presentation of the
research "FINANCIAL
EDUCATION STARTS
IN THE FAMILY"

03/06/23

DO YOU LOVE RISK OR
STABILITY? PERSONAL
INVESTMENT
STRATEGIES IN THE
NEW GLOBAL
SCENARIO.

As part of the
International Festival of
Economics, an initiative
organized by Fidelity
International.

09/06/23

INTERNATIONAL
CONFERENCE ON
FINANCIAL FRAGILITY
AND FINANCIAL
EDUCATION OF
HOUSEHOLDS AND
FIRMS

Round table at the
University of Urbino Carlo
Bo.



MdR
MUSEO DEL RISPARMIO

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