



OESTERREICHISCHE NATIONALBANK
EUROSYSTEM

OeNB's Money Museum and Digital Money Museum

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Doris Langner
Deputy Head of Financial Literacy Division
www.oenb.at
www.oenb.at/moneymuseum



OeNB's Money Museum

- May 2003
- Relaunch September 2018
 - New Logo
 - New permanent exhibition, incl. more interactivity
 - Free audio guides (German, English)

Goals

- Presentation of monetary issues, including monetary history
- Presentation of tasks and responsibilities of the Oesterreichische Nationalbank
- Presentation of current topics (e.g. 20 years Euro cash)

Implementation

- **Permanent exhibition** ("Money")
 - **Guided tours** (permanent and/or special exhibition, approx. 1h), free of charge
 - **Workshops** ("The Treasure Chest of the Money Museum", "Cash Cycle", "Moneys of the World"), for elementary school kids, free of charge
- **Special exhibition** ("Euro Cash. 20 years of Euro banknotes and coins")
- **Publications** (e.g. exhibition catalogs, teaching material)



EURO CASH

20. JAHRE EURO-BANKNOTEN UND EURO-MÜNZEN



gshüter
reichisch

enbank



Digital Money Museum

- Start April 2020
- Go-live April 2022 – www.geldmuseum-digital.at
- Website – different ways to explore
 - Explore Collection – approx. 240 exhibits (Search tool)
 - Short Tours – divided into chapters
 - Timeline – covers about 7000 years
- Online advertising campaign
- Trailer



GELDMUSEUM
digital



Danke für Ihre Aufmerksamkeit

Thank you for your attention

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