

DIGITALIZATION AND FINANCIAL AWARENESS

R O M E

3RD - 4TH OCTOBER 2022

Bank of Italy's Carlo Azeglio Ciampi Centre for monetary and financial education
Via Nazionale 190, Rome

MONDAY 3rd OCTOBER 2022

9:30 – 10:30

IFFM Board Meeting* *Access restricted to IFFM Board Members*

10:30 – 11:00

REGISTRATION & WELCOME COFFEE

11:00 – 13:15

SESSION 1 "Museums and Technologies: what's different about Finance"

13:15 – 14:30

LUNCH

14:30 – 17:00

SESSION 2 "Recent developments of finance museums"

TUESDAY 4th OCTOBER 2022

09:30 – 10:00

REGISTRATION

10:00 – 13:00

SESSION 1 "The impact of digitalization on financial education and inclusion"

13:00 – 14:00

LUNCH

14:00 – 16:20

SESSION 2 "Recent research on financial literacy and digitalization"

Registration

To confirm your attendance, please kindly
register online through this form:

https://bit.ly/RegistrationForm_RomeConference2022

On the occasion of the
Financial Literacy Month

#OttobreEdufin2022

Il mese dell'educazione

finanziaria www.quellocheconta.gov.it

 **MONDAY 3RD OCTOBER 2022** 

Session 1 “Museums and Technologies: what’s different about Finance”

11:00 – 13:15

- 11:00 – 11:10** **Museums and Technologies: what’s different about Finance**
*Welcome Address by **Raymond Frenken** and **Giovanna Paladino**,
IFFM Co - Chairs and **Massimo Omiccioli**, Project Manager of the Bank
of Italy Museum*
- 11:10 – 11:20** **Chair Session 1: Angie Hobbs**, *Professor of the Public Understanding of Philosophy at the
University of Sheffield*
- 11:20 – 11:50** **Learning in the digital era: frontiers, challenges and transformations
in the museum field**
***Maria Xanthoudaki**, Director of Education and the Centre for Research in Informal
Education (CREI) at the National Museum of Science and Technology*
- 11:50 – 12:20** **When art and technology meet: the visitors’ experience**
***James Bradburne**, Director of Pinacoteca di Brera*
- 12:20 – 12:50** **Public Engagement & Technology: a Transdisciplinary approach**
***Aisling Murray**, Creative Producer*
- 12:50 – 13:15** **Panel discussion**
Different technologies and different museums: what’s ahead?

Network Lunch

13:15 – 14:30



On the occasion of the International Federation
of Finance Museums 10th Annual Meeting



International Federation of Finance Museums

Continue



 **MONDAY 3RD OCTOBER 2022** 

Session 2 “Recent developments of finance museums”

14:30 – 17:00

Chair Session 2: Giovanna Paladino, Director and Curator of the Museum of Saving

- 14:30 – 14:50** **Bank of Italy: The project for a new Digital Museum**
Riccardo Finozzi, Communication Expert of the Bank of Italy Museum
- 14:50 – 15:30** **Visual representations of economic choices**
Paula Zuccotti, Industrial designer, ethnographer, trends forecaster, creative strategist and visual artist
- 15:30 – 16:40** **Recent developments in finance museums activities**
What’s different about finance museums?
Testimonies from finance museums experts:
***Maria Babosik**, Project Advisor Budapest Finance Museum*
***Jean-Yves Greuet**, Deputy Director of Citéco*
***Manos Kordakis**, Deputy Director of Centre for Culture, Research and Documentation Bank of Greece*
***Doris Langner**, Representative head of Financial Literacy Division - Oesterreichische Nationalbank*
***Ann Lavens**, Director of BELVue Museum - Koning Boudewijnstichting*
***Philip List**, Director of Erste Financial Life Park*
***Kirsty Parsons**, Exhibitions Officer of Bank of England Museum*
- 16:40 – 17:00** **Closing remarks**
***Raymond Frenken**, IFFM Co-Chair*
***Massimo Omiccioli**, Project Manager of the Bank of Italy Museum*



On the occasion of the International Federation
of Finance Museums 10th Annual Meeting

 **TUESDAY 4TH OCTOBER 2022** 

**Session 1 “The impact of digitalization on financial education
and inclusion”**

10:00 – 13:00

Chair Session 1: Domenico Conti, Correspondent at ANSA

10:00 – 10:30

Introductory Speech

Luigi Federico Signorini, Senior Deputy Governor, Bank of Italy

10:30 – 11:00

Keynote speaker

Andreas Schleicher, Director for Education and Skills, OECD

Coffee Break

11:00 – 11:15

11:15 – 12:30

Panel discussion

The potential benefits of digitalization on financial education and inclusion

Leonardo Becchetti, Professor of Economics, Tor Vergata University of Rome

Agar Brugiavini, Professor of Economics, Ca' Foscari University of Venice

Annamaria Lusardi, University Professor of Economics and Accountancy, The George Washington University and Director, Italian Financial Education Committee

12:30 – 13:00

Questions and answers

Network Lunch

13:00 – 14:00

TUESDAY 4TH OCTOBER 2022

Session 2 “Recent research on financial literacy and digitalization”

14:00 – 16:20

Chair Session 2: Riccardo De Bonis, Head of Financial Education Directorate, Bank of Italy

- 14:00 – 14:25** **The use and effects of digital games in financial education**
Panu Kalmi, Professor of Economics and Vice Dean at the School of Accounting and Finance, University of Vaasa
- 14:25 – 14:50** **Digitalization, financial knowledge, and financial decisions**
Daniela Marconi, Financial Education Directorate, Head of Young People, Analysis and Survey Division, Bank of Italy
Marco Marinucci, Financial Education Directorate, Economist in Young People, Analysis and Survey Division, Bank of Italy
Giovanna Paladino, Director and Curator of the Museum of Saving
- 14:50 – 15:15** **Effective ways to use technology to deliver financial education - Examples and insights from research**
Kristof De Witte, Professor in Education Economics at the Faculty of Economics and Business at KU, Leuven
- 15:15 – 15:40** **The effects of online financial education on student achievement**
Emilio Barucci, Professor of Financial Mathematics at the Polytechnic University of Milan
- 15:40 – 16:00** **Questions and answers**
- 16:00 – 16:20** **Concluding remarks and policy implications**
Magda Bianco, Head of the Directorate General for Consumer Protection and Financial Education, Bank of Italy