

DIGITALIZATION AND FINANCIAL AWARENESS

R O M E

3RD - 4TH OCTOBER 2022

 **Bank of Italy's Carlo Azeglio Ciampi Centre for monetary and financial education**
Via Nazionale 190, Rome

MONDAY 3rd OCTOBER 2022

10:00 – 11:00

IFFM Board Meeting* *Access restricted to IFFM Board Members*

10:30 – 11:00

REGISTRATION & WELCOME COFFEE

11:00 – 13:15

SESSION 1 "Museums and Technologies: what's different about Finance"

13:15 – 14:30

LUNCH

14:30 – 17:00

SESSION 2 "Recent developments of finance museums"

TUESDAY 4th OCTOBER 2022

09:30 – 10:00

REGISTRATION

10:00 – 13:00

SESSION 1 "The impact of digitalization on financial education and inclusion"

13:00 – 14:00

LUNCH

14:00 – 16:20

SESSION 2 "Recent research on financial literacy and digitalization"

Registration

To confirm your attendance, please kindly register online through this form:
https://bit.ly/RegistrationForm_RomeConference2022

MONDAY 3RD OCTOBER 2022

Session 1 “Museums and Technologies: what’s different about Finance”

11:00 – 13:15

- 11:00 – 11:10** **Museums and Technologies: what’s different about Finance**
*Welcome Address by **Raymond Frenken** and **Giovanna Paladino**,
IFFM Co - Chairs and **Massimo Omiccioli**, Project Manager of the Bank
of Italy Museum*
- 11:10 – 11:20** **Chair Session 1: Angie Hobbs**, *Professor of the Public Understanding of Philosophy at the
University of Sheffield*
- 11:20 – 11:50** **Learning in the digital era: frontiers, challenges and transformations
in the museum field**
***Maria Xanthoudaki**, Director of Education and the Centre for Research in Informal
Education (CREI) at the National Museum of Science and Technology*
- 11:50 – 12:20** **When art and technology meet: the visitors’ experience**
***James Bradburne**, Director of Pinacoteca di Brera*
- 12:20 – 12:50** **Public Engagement & Technology: a Transdisciplinary approach**
***Aisling Murray**, Creative Producer*
- 12:50 – 13:15** **Panel discussion**
Different technologies and different museums: what’s ahead?

Network Lunch

13:15 – 14:30



BANCA D'ITALIA
EUROSISTEMA



International Federation of Finance Museums



MONDAY 3RD OCTOBER 2022

Session 2 “Recent developments of finance museums”

14:30 – 17:00

Chair Session 2: Giovanna Paladino *Director and Curator of the Museum of Saving*

14:30 – 14:50

Bank of Italy: The project for a new Digital Museum

14:50 – 15:30

Visual representations of economic choices

Paula Zuccotti, *Industrial designer, ethnographer, trends forecaster, creative strategist and visual artist*

15:30 – 16:40

Recent developments in finance museums activities.

What’s different about finance museums?

Testimonies from finance museums experts

16:40 – 17:00

Closing remarks

Raymond Frenken, *IFFM Co-Chair*

Massimo Omiccioli, *Project Manager of the Bank of Italy Museum*



TUESDAY 4TH OCTOBER 2022

Session 1 “The impact of digitalization on financial education and inclusion”

10:30 – 13:00

Chair Session 1: TBC

10:00 – 10:30

Introductory Speech

Luigi Federico Signorini, Senior Deputy Governor, Bank of Italy

10:30 – 11:00

Keynote speaker

Andreas Schleicher, Director for Education and Skills, OECD

11:00 – 11:30

Questions and answers

Coffee Break

11:30 – 11:45

11:45 – 13:00

Panel discussion

The potential benefits of digitalization on financial education and inclusion

Leonardo Becchetti, Professor of Economics, Tor Vergata University of Rome

Agar Brugiavini, Professor of Economics, Ca' Foscari University of Venice

Annamaria Lusardi, University Professor of Economics and Accountancy, The George Washington University and Director, Italian Financial Education Committee

Network Lunch

13:00 – 14:00

TUESDAY 4TH OCTOBER 2022

Session 2 “Recent research on financial literacy and digitalization”

14:00 – 16:20

Chair Session 2: Riccardo De Bonis, Head of Financial Education Directorate, Bank of Italy

14:00 – 14:25

The use and effects of digital games in financial education

Panu Kalmi, Professor of Economics and Vice Dean at the School of Accounting and Finance, University of Vaasa

14:25 – 14:50

Digitalization, financial knowledge, and financial decisions

Daniela Marconi, Financial Education Directorate, Head of Young People, Analysis and Survey Division, Bank of Italy

Marco Marinucci, Financial Education Directorate, Economist in Young People, Analysis and Survey Division, Bank of Italy

Giovanna Paladino, Director and Curator of the Museum of Saving

14:50 – 15:15

Effective ways to use technology to deliver financial education - Examples and insights from research

Kristof De Witte, Professor in Education Economics at the Faculty of Economics and Business at KU, Leuven

15:15 – 15:40

The effects of online financial education on student achievement

Emilio Barucci, Professor of Financial Mathematics at the Polytechnic, University of Milan

15:40 – 16:00

Questions and answers

16:00 – 16:20

Concluding remarks and policy implications

Magda Bianco, Head of the Directorate General for Consumer Protection and Financial Education, Bank of Italy