



CIT – COGNITIVE INSIGHTS TEAM



in collaboration with
Collegio Carlo Alberto
UNIVERSITÀ DEGLI STUDI DI TORINO



4th International Initiative on Behavioural Financial Regulation and Policy (BEFAIRLY)

Virtual Seminar

PANDEMIC SHOCKS, FINANCIAL INSTITUTIONS, MARKETS AND BEHAVIOURS



Tuesday, 15th December 2020
from 5:00 p.m. to 7.30 p.m.

with the support of
Intesa Sanpaolo
Allianz
Banca Aletti

PROGRAMME

5:00 p.m. Welcome
Giovanna Paladino (*Museum of Saving*)

5.10 p.m. Introduction
Salvatore Rossi (*Scientific Board of BEFAIRLY – TIM*)

LESSON FOR THE FUTURE AND LESSONS FROM THE PAST

Chairperson: **Riccardo Viale** (*Herbert Simon Society and Behavioral Insights Bicocca, Milan*)

Hersh Shefrin (*Santa Clara University – Herbert Simon Society*) - **Keynote Speech**

Donato Masciandaro (*Bocconi University, Milan*) - **Keynote Speech**

SOMETHING GOOD IN SIGHT?

Chairperson: **Umberto Filotto** (*University of Rome “Tor Vergata”*)

Corrado Passera (*illimity*) – **Keynote Speech**

Joyce Chang (*JP Morgan*)

Laura Nateri (*Lazard Fund Management*)

Alessandra Losito (*Pictet Wealth Management*)

Gianluca Serafini (*Intesa Sanpaolo*)

Alessandro Varaldo (*Banca Aletti*)

Zeno Rotondi (*Economist*)

NEW RULES FOR THE NEW NORMAL

Chairperson: **Giovanna Paladino** (*Museum of Saving*)

Mark Yallop (*FICC Markets Standards Board, London*)

Giorgio Gobbi (*Bank of Italy*)

Carmine Di Noia (*Consob*)

7:15 p.m. **Final remarks:**
Gregorio De Felice (*Intesa Sanpaolo*)

7:30 p.m. **Next steps:**
Riccardo Viale (*Herbert Simon Society and Behavioral Insights Bicocca, Milan*)

SCIENTIFIC COMMITTEE

Chairman: Salvatore Rossi (*TIM*)

Members:

Shlomo Benartzi (*UCLA Anderson School of Management*)

Massimo Egidi (*Luiss and HSS*)

Gerd Gigerenzer (*Center for Adaptive Behavior and Cognition - Max Planck Institute*)

Ralph Hertwig (*Center for Adaptive Rationality - Max Planck Institute*)

Denis Hilton (*Université Toulouse II*)

Hersh Shefrin (*Santa Clara University*)

Cass Sunstein (*Harvard School of Law*)

STEERING COMMITTEE

Chairman: Riccardo Viale (*HSS and University of Milano-Bicocca*)

Members:

Barbara Alemanni (*University of Genoa*)

Gregorio De Felice (*Intesa Sanpaolo*)

Andrea Donzelli (*Credit Suisse*)

Umberto Filotto (*University of Rome "Tor Vergata"*)

Shabnam Mousavi (*Max Planck for Human Development, Berlin*)

Representative of Allianz

Alessandro Varaldo (*Banca Aletti*)