

# AGENDA

## 7<sup>th</sup> Annual IFFM Meeting

**Thursday, October 31, 2019**

09:00–09:30	<b>Registration and Continental Breakfast</b>  Note that all sessions will take place at the Bank of Canada, in the Conference Centre. To enter the Bank, please use the entrance to the Bank of Canada Museum, located at 30 Bank Street (corner of Bank and Wellington Streets) and bring a piece of government-approved photo identification.
09:30–11:30	<b>Tour of the Bank of Canada and the Bank of Canada Museum (Group Photo)</b>
	<b>OR</b>
09:30–11:30	<b>7<sup>th</sup> IFFM Executive Meeting (For IFFM Board Members only)</b>
11:30-13:00	<b>Lunch</b>
13:10-13:30	<b>Welcome to the 7<sup>th</sup> Annual IFFM Conference</b> MC: Ken Ross, Director Bank of Canada Museum Keynote: Stephen S. Poloz - Governor of the Bank of Canada
13:30-14:40	<b>IFFM Forum (Museum Updates, 7 min each)</b> <ul style="list-style-type: none"><li>• Czech National Bank, Jakub Kunert</li><li>• Czech National Bank, Dita Vejnarikova</li><li>• Bank of Canada Museum, Heather Montgomery</li><li>• MIDE, Silvia Singer</li><li>• Museum of American Finance, David Cowen</li><li>• Erste Financial Life Park, Philip List</li><li>• Museo del Risparmio, Giovanna Paladino</li></ul>
14:40–15:00	<b>Refreshment Break</b>

15:00–15:30	<p><b>New Financial Literacy Lab</b></p> <p>Speakers: Raymond Frenken, European Banking Federation An Lavens, Curator BELvue Museum</p> <p>The Financial Literacy Lab is a joint project scheduled to open in September 2020. It will become a permanent feature of the BELvue Museum.</p>
15:30-16:00	<p><b>FliP2Go</b></p> <p>Speakers: Philip List, Erste Financial Life Park Nina Von Gayl, Erste Financial Life Park</p> <p>FLiP2Go was launched on April 5<sup>th</sup>, 2019. Since then, nearly 3000 students have participated in it. The stability of the system and the interest it has generated is substantial. The flexibility to be where your visitors are proves to be an ongoing success.</p>
16:00-16:30	<p><b>Update from the Board and 1<sup>st</sup> day closing remarks</b></p> <p>Speakers: Philip List &amp; Silvia Singer</p> <p>Including news on the formalization of the IFFM as an international non-profit.</p>
17:30-20:30	<p><b>Reception and Dinner</b></p> <p>Bank of Canada, Noël Terrace, entrance via the East Tower Lobby (corner of Sparks and Bank Streets).</p>

## Friday, November 1, 2019

09:00–09:30	<b>Day 2 Registration and Continental Breakfast</b>  Note that all sessions will take place at the Bank of Canada, in the Conference Centre. To enter the Bank, please use the entrance to the Bank of Canada Museum, located at 30 Bank Street (corner of Bank and Wellington Streets) and bring a piece of government-approved photo identification.
09:30–10:00	<b>Official kickoff of Financial Literacy Month in Canada</b> Speaker: Judith Robertson  Judith will speak to the importance of financial literacy in Canada and officially launch financial literacy month.
10:00-10:30	<b>Financial Education in Action for Socially Fragile Groups</b> Speaker: Giovanna Paladino, Museo del Risparmio  The interest in financial education has grown over time and few now have doubts that knowing how to manage personal money is important for both individual and collective wellbeing. As citizens, we are asked to make decisions on financially related matters despite having limited skills and knowledge. The lack of financial literacy affects almost everyone, nonetheless there are groups of people that are more in need than others. Not only do they have fewer interpretative tools, but they also face social, cultural and physical obstacles. Based on the experience of the Museum of Saving, this talk will address the issue of how to engage disadvantaged people in a highly complex subject and will offer an array of insights about how to tailor the right approach to meet their needs.
10:30-10:45	<b>Refreshment Break</b>
10:45–12:00	<b>Financing of Key Developments in History</b> Speaker: Professor Richard Sylla, Museum of American Finance  A discussion of the financial dimensions of historical events and developments which are often ignored or forgotten. Examples include the financing of the Erie Canal, the transcontinental railroads, and the Louisiana purchase. Some of these were privately financed and some were publicly financed. Some examples about how previous American wars were financed will also be discussed. Following the talk, Professor Sylla will lead the attendees in an open forum to garner feedback on how best to bring these stories to life in a positive and balanced fashion.
12:00–13:00	<b>Lunch</b>

13:00-14:00	<p><b>Financial Literacy Lightning Rounds</b></p> <ul style="list-style-type: none"> <li>• Danièle Vander Espt FSMA, Belgium</li> <li>• Gary Rabbior, Canadian Foundation for Economic Education (CFEE)</li> <li>• Rebecca Kong, Financial Consumer Agency of Canada (FCAC)</li> </ul>
14:00-14:30	<p><b>Fast Lane Tool Kit</b>  Speaker: Kristen Burnell, GFLEC</p> <p>Kristen’s presentation will focus on how financial literacy and financial education research can be used by finance museums to shape the development of programs and learning tools. She will discuss research findings and best practices from around the world.</p>
14:30-15:00	<p><b>FinTech Issues</b>  Speaker: Silvia Singer, MIDE</p> <p>Person to Person transfer methods, inclusion challenges, and educational models.</p>
15:00-15:20	<p><b>Refreshment Break</b></p>
15:20-16:00	<p><b>Creating the Bank of Canada Museum</b>  Speaker: Ken Ross, Bank of Canada Museum</p>
16:00-16:30	<p><b>Closing Remarks</b>  IFFM executive board</p>
16:30-18:30	<p><b>Cocktail Reception</b></p>