

**2ND ANNUAL MEETING OF THE
INTERNATIONAL FEDERATION OF FINANCE MUSEUMS**

AGENDA

Monday, 13th of October 2014

15:00 – 15:15 Registration of participants

Venue: MUSEO DEL RISPARMIO, Via S. Francesco d'Assisi 8/A, Turin

15:15 – 16:30 Guided walking tour to discover Turin

(Open to all participants)

A guide will lead participants through the most beautiful monuments in Turin's historical city center, such as Palazzo Madama, the Royal Palace and its armory, the Cathedral, the Roman Quadrilateral, and the famous Turin arcades full of shops and elegant cafes.

16.30 – 17:15 Guided visit to Museo del Risparmio

(Open to all participants)

16:30 – 18:00 Executive Board meeting

(Reserved to IFFM Executive Board members)

Venue: INTESA SANPAOLO, Piazza San Carlo 156, Turin

20:00 - 22:30 Social dinner

Keynote address:

Andrea Beltratti, Founder of Museo del Risparmio and Professor of Finance at Bocconi University and Paolo Sodini, Professor of Finance at Stockholm School of Economics and Member of the Scientific Committee of Museo del Risparmio

Venue: RISTORANTE CARIGNANO (Grand Hotel Sitea), Via Carlo Alberto 35, Turin

Tuesday, 14th of October 2014

Venue: MUSEO DEL RISPARMIO, Via S. Francesco d'Assisi 8/A, Turin

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| 9:30 – 9:45 | Registration of participants and welcome coffee |
| 9:45 – 10:15 | Opening remarks and IFFM presentation
<i>Giovanna Paladino, Director Museo del Risparmio</i>
<i>David Cowen, President/CEO Museum of American Finance, co-chair IFFM</i>
<i>Annamaria Lusardi, Director GFLEC, Professor of Economics at the George Washington School of Business, co-chair IFFM</i> |
| 10:15 – 11:45 | Roundtable “Financial Education in practice”
<i>MODERATOR: Christopher Emsden, Journalist</i>
<i>Michela Coppola, Senior Economist, International Pensions, Allianz Asset Management AG</i>
<i>Miriam Cresta, Director General, Junior Achievement Italia</i>
<i>Lidia Del Pozo, Director in Community Programs, BBVA</i>
<i>Bernard Delbecque, Director of Economics and Research, European Fund and Asset Management Association (EFAMA)</i>
<i>Fabio Galli, Director General, Assogestioni</i> |
| 11:45 – 12:30 | Open discussion
<i>Q&A from the floor</i> |
| 12:30 – 14:00 | Lunch break |
| 14:00 – 15:30 | Presentations of new and prospective IFFM members
<i>MODERATORS: Silvia Singer, Director Museo Interactivo de Economia of Mexico City and Wang Wei, Chairman Chinese Museum of Finance</i>
<i>Presentation of activities and mission of new museums.</i> |
| 15:30 – 15:45 | Coffee break |
| 15:45 – 16:15 | PISA results
<i>Presentation by Annamaria Lusardi, Director GFLEC, Professor of Economics at the George Washington School of Business, co-chair IFFM</i>
<i>Findings about financial literacy and proposals on how museums can help teachers and parents improve youth’s financial literacy.</i> |
| 16:15 – 16:40 | MIDE’s experience in educational activities
<i>Presentation by Silvia Singer, Director Museo Interactivo de Economia of Mexico City</i> |
| 16:40 – 17:15 | Let’s lab together – How Museums can foster financial education
<i>Presentation by Museo del Risparmio of a joint project that will involve (on a voluntary basis) the participants in a lab/experiment for youngsters.</i> |
| 17:15 – 17:45 | Wrap up and closing remarks |